

Judith Barnett, Ph. D

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Tricia has designed two websites with me, and is starting a third. I can't say enough how accommodating and helpful she has been. She really LISTENS to what I want, asks the right questions in terms of what I am trying to accomplish, and then strikes the exact balance between accommodating my wishes and giving me her expert advice. She is readily available and responsive to my requests. She is conscientious, incredibly hard-working, and motivated to turn out the best work possible. All that is just in terms of web design. But, when it comes to SEO, the most vital part of website development, in my opinion, she is absolutely fantastic. You can have the most impressive website in the world but if it doesn't come up high on the search lists, no one is really going to see it unless you tell them where to look for it (which is not very effective in terms of exposure and marketing). I call it "doing her magic" with the search engines so that they "like" your site. She really knows how to get your site prioritized and ranked highly. My first site is now on the top of the first search page and my second site is on its way. Many colleagues have spent weeks designing a site and then are incredibly frustrated because their site never even gets on the 3rd or 4th page – in fact, to find their site, you pretty much have to type in their url or personal info directly. This is such a waste in terms of people ever finding them with Google searches, etc. Lots of companies will TELL you that they will get you on the first page [for a very high fee, by the way] and then don't really come through. Tricia doesn't "talk big" – she just delivers!!

She is really devoted personally as well as professionally to her work. Once, when I couldn't find the right pictures to use on my site without paying a substantial usage fee, she just went out with her camera, on her personal time, and took the pictures herself!!

You just can't go wrong with her services. If she doesn't know the answer or solution to an issue, she will research it and find out. She is down-to-earth, easy to work with, and takes pride in YOU succeeding at your goals through her help. What more can you ask for?!

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<http://www.judithbarnett.com/>
<http://www.afterinfidelity.com/>